

IDEAHL

Improving Digital Empowerment for Active Healthy Living



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Funded by the European Union

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IDEAHL in a nutshell

The Improving Digital Empowerment for Active Healthy Living project (IDEAHL) aims at developing and testing new models and approaches of (digital) health literacy ((d)HL) intervention development and application through the co-creation of a comprehensive and inclusive EU (d)HL Strategy.

Main targets:

- Healthcare and social services
- Policy makers
- Academia
- Civil society and representatives of other sectors
- Citizens

IDEAHL Purpose

- Strengthen health systems' resilience and efficiency towards digital transformation.
- Enable citizens and professionals to exploit the potential of digital tools for active healthy lifestyles.
- Increase people's knowledge on how technology works in health systems.
- Enhance a stronger EU and government investment on (d)HL education, along with promoting stakeholders' involvement in the development process of (d)HL solutions.

IDEAHL in numbers

- 1 comprehensive and inclusive EU (d)HL Strategy to improve (d)HL for the benefit of all citizens
- 14 multi-disciplinary partners from 10 EU Member States
- 1,300 different stakeholders
- 10 innovative pilot actions in the project countries
- 2,791,350 € of total budget
- 24 months of project duration (01/05/2022 – 30/04/2024)

Project Consortium

LEAD PARTNER/ COORDINATOR



Regional Ministry of Health of Asturias (Spain)

PARTNERS



ADIPER – Socio-sanitary services (Spain)



All Digital – Digital Skills Across Europe (Belgium)



Caritas Coimbra (Portugal)



Central European Initiative – Executive Secretariat (Italy)



Consulta Europa Projects and Innovation (Spain)



E-SENIORS (France)



European Institute of Women Health (Ireland)



Institute for older care and sheltered house services (Italy)



Mälardalen University (Sweden)



Ministry of Labour, Health, Social, Family Affairs and Integration of the Free and Hanseatic City of Hamburg (Germany)



RMIT Europe (Spain)



Seinäjoki University of Applied Sciences (Finland)



University College of Northern Denmark (Denmark)

ASSOCIATED PARTNER



RMIT University (Australia)

AFFILIATED ENTITIES



Asturias Healthcare Service (Spain)



Foundation for Promotion of Research and Technology in Asturias (Spain)

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