

## Project Consortium

### LEAD PARTNER / COORDINATOR



Regional Ministry of Health of Asturias (Spain)

### PARTNERS



ADIPER – Socio-sanitary services (Spain)



All Digital – Digital Skills Across Europe (Belgium)



Caritas Coimbra (Portugal)



Central European Initiative – Executive Secretariat (Italy)



Consulta Europa Projects and Innovation (Spain)



E-SENIORS (France)



European Institute of Women Health (Ireland)



Institute for older care and sheltered house services (Italy)



Mälardalen University (Sweden)



Ministry of Labour, Health, Social, Family Affairs and Integration of the Free and Hanseatic City of Hamburg (Germany)



RMIT Europe (Spain)



Seinäjoki University of Applied Sciences (Finland)



University College of Northern Denmark (Denmark)

### ASSOCIATED PARTNER



RMIT University (Australia)

### AFFILIATED ENTITIES



Asturias Healthcare Service (Spain)



Foundation for Promotion of Research and Technology in Asturias (Spain)

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**Ideahl.eu**

**IDEAHL**  
Improving Digital Empowerment for Active Healthy Living



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Funded by  
the European Union

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# IDEAHL in a nutshell



The Improving Digital Empowerment for Active Healthy Living project (IDEAHL) aims at developing and testing new models and approaches of (digital) health literacy ((d)HL) intervention development and application through the co-creation of a comprehensive and inclusive EU (d)HL Strategy.

Main targets the project will address:

- **Healthcare and social services**
- **Policy makers**
- **Academia**
- **Civil society and representatives of other sectors**
- **Citizens**

## IDEAHL Purpose

- Strengthen health systems' resilience and efficiency towards digital transformation.
- Enable citizens and professionals to exploit the potential of **digital tools** for active healthy lifestyles.
- Increase people's **knowledge on how technology works** in health systems.
- enhance a stronger **EU and government investment** on (d)HL education, along with promoting stakeholders' involvement in the development process of (d)HL solutions.



# How will IDEAHL achieve this?

IDEAHL will co-design, develop, pilot, monitor and evaluate a dedicated EU (d)HL Strategy through four key interconnected milestones.

### MAPPING

Map challenges, needs, and practices and the “state of the art” through a comprehensive review of HL and (d)HL policies, scientific literature, non-academic works, and knowledge from EU projects as to prepare the knowledge for collaborations.



### CITIZENS AND STAKEHOLDERS' EMPOWERMENT

Broad stakeholder engagement in the design and delivery of services, products, providing more coherent and integrated solutions to the complex social and health challenges through an active, intentional dialogue with healthcare providers and other socio-economic parties.



### CO-CREATION ACTIVITIES

Shape, facilitate, and coordinate the co-creation and development of a European Strategy in improving (d)HL for the benefit of all citizens to be co-designed by stakeholders.



### STRATEGY DEVELOPMENT AND PILOT ACTIVITIES

Upon collection of feedback and inputs of co-creation, IDEAHL will develop a comprehensive Strategy to improve (d)HL for the benefit of all citizens focusing on health promotion, disease prevention, treatment and (self-)care. The Strategy will pay special attention to social innovation, inclusion, gender, and ethics & privacy dimensions: several actions of the Strategy will be piloted in the 10 project countries.



## IDEAHL in numbers

○ **1** comprehensive and inclusive EU (d)HL Strategy to improve (d)HL for the benefit of all citizens

○ **14** multi-disciplinary partners from  
○ **10** EU Member States

○ **1,300** different stakeholders

○ **10** innovative pilot actions in the project countries

○ **2,791,350 €** of total budget

○ **24** months of project duration (01/05/2022 – 30/04/2024)