



Kick-off meeting

24-25 May 2022

WELCOME
Marta Pisano- CSPA
Asturias, Spain.



SERVICIO DE SALUD
DEL PRINCIPADO DE ASTURIAS



GOBIERNO DEL
PRINCIPADO DE ASTURIAS
CONSEJERÍA DE SALUD



FICYT

The project: "Improving Digital Empowerment for Active Healthy Living" (IDEAHL) has received funding by the Horizon Europe Framework Programme under GA 101057477

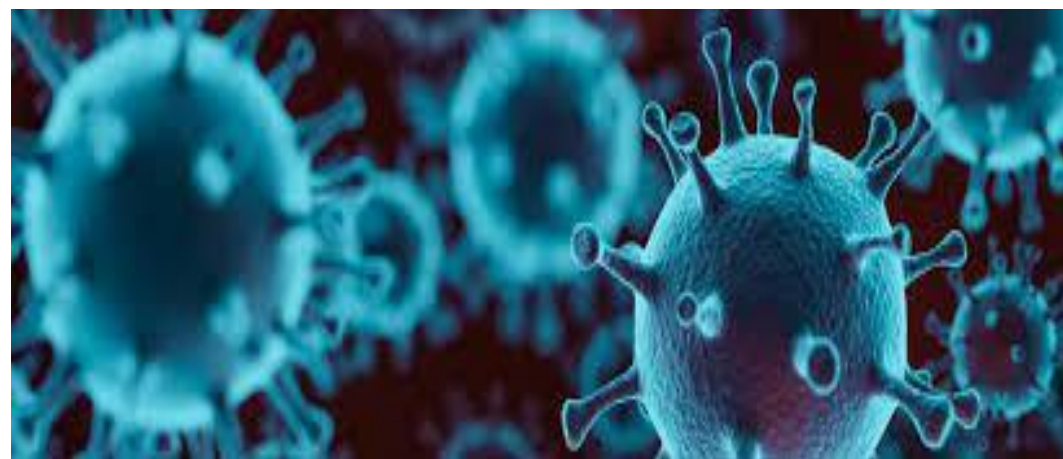


Funded by
the European Union



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ASTURIAS REGIONAL MINISTRY OF HEALTH

DIRECTORATE GENERAL OF
CARE, HUMANIZATION AND
SOCIO SANITARY ASSISTANCE

DIRECTORATE GENERAL
OF HEALTH PLANNING

DIRECTORATE GENERAL OF
HEALTH POLICY

DIRECTORATE GENERAL OF
PUBLIC HEALTH

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ASTURIAS
REGIONAL
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HEALTH
(CSPA)



ASTURIAS HEALTH SERVICE
(SESPA)





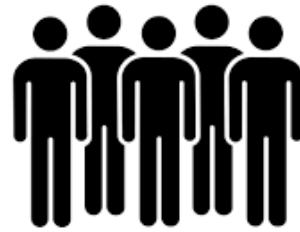


SERVICES

- HEALTH CARE
- HUMANIZATION PLAN
- BEST PRACTICE SPOTLIGHT ORGANISATION (BPSO)
- SOCIAL PARTICIPATION
- HEALTH PROMOTION
- HEALTH EDUCATION



VULNERABILITY



2759

Engaged participants
(engaged = attended
at least 1 session)



2277

Completed
participants
(=attended at least 4
of the 6 sessions)



1825 valid baseline
questionnaires

1189 valid follow-up
questionnaires
(up to Aug 1st)



Hein Raat.EMC



Demi Cheng.EMC



Beatriz Vallina.K-Veloce



Arturo Alvarez



Sergio Valles.CSPA



Sabrina Zora.EOG



Alberto Pilotto.EOG



Xuxi Zhang.EMC



Irene Fierloos.EMC



Maite Ferrando.K-Veloce



Angeles Alvarez.Ficyt



José R.Hevia.CSPA



Domenica Cilleone.EOG



Alberto Cella.EOG



Ana Silva.EMC



Mirjam de Vries.EMC



Antonio Merayo.Ficyt



Inés Rey.Ficyt



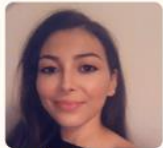
Marta Pisano.SESPA



Raquel Vázquez.SESPA



Alberto Ferri.EOG



Farah Pelouto.EMC



Siok-Swan Tan.EMC



María González.Ficyt



Raquel Ochoa.Ficyt



An Boone.CSPA



Delia Peñacoba.SESPA



Alexandra Argusti.EOG



Liset Elstgeest.EMC



Laura Llop.UVEG



Yves Marie Pers.CHUM



Dallal Frasco.CHUM



Verushka Valsecchi.CHUM



Micaela Pagliano.EOG



A. Langostena.EOG



Graham Baker.QISMET



Ascensión Doñate.UVEG



Jorge Garcés.UVEG



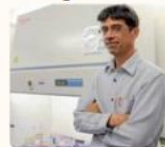
Rosanna Ferreira.CHUM



Adrien Duran.CHUM



Cristina Balaguer.CHUM



Christian Jorgensen.CHUM

IDEAHL

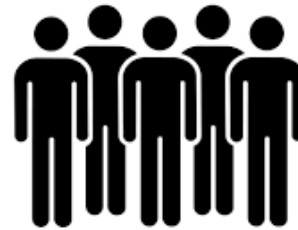
IMPROVING DIGITAL EMPOWERMENT FOR
ACTIVE HEALTHY LIVING. REF:101057477



2
Years



10
European countries



14
Partners Involved

MAIN OBJECTIVE:

- Developing and testing **new models and approaches** of (digital) health literacy intervention through the co-creation of a comprehensive and inclusive EU (d)HL Strategy.
- The ultimate aim is to **empower EU citizens** in **using digital tools** and taking a more active role in the management of their own health and well-being as well as supporting innovations for person-centred care models.



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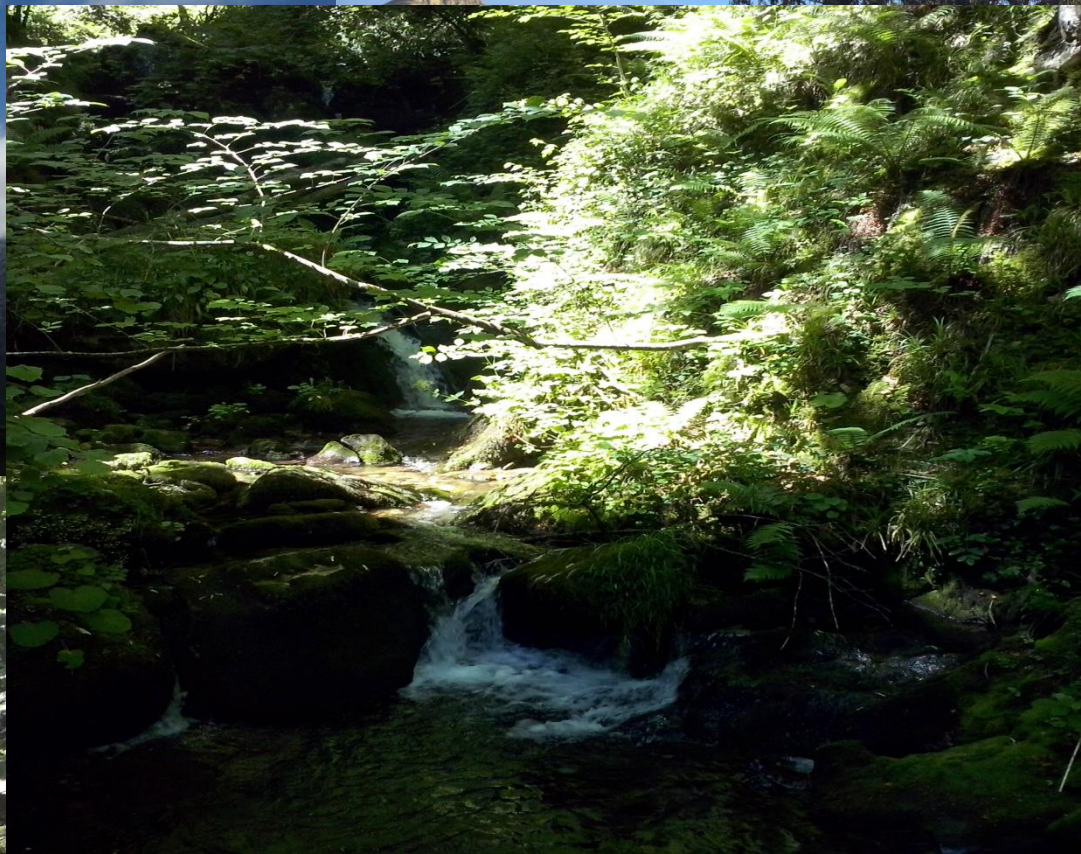
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- Develop a **unique set of EU monitoring mechanisms and indicators** to assess HL and (d)HL levels and their evolution in Member States.
- Engage **health and non-health sectors** along with citizens and patients, with inclusion of vulnerable groups, in the **co-creation**, planning, implementation, and evaluation of the strategy.











IDEAHL



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- www.astursalud.es



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de COIMBRA



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Hamburg | Sozialbehörde



SEINÄJOEN AMMATTIKORKEAKOULU
SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES



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